

# HEALTHY AGING DAY

## 2026 SPONSORSHIP OPPORTUNITIES

**Wednesday, October 7, 2026, 10am to 1pm**

A special event designed to celebrate and support healthy aging, offering older adults and caregivers opportunities to connect, learn, and engage in activities that promote physical, mental, and social well-being.

SPONSORSHIP LEVELS	LEAD EVENT SPONSORSHIP \$5,000	SUPPORTING SPONSORSHIP \$2,500	IMPACT SPONSORSHIP \$1,500	ACTIVE LIFESTYLE SPONSORSHIP \$500
Logo Included on the Y's Centro Bus Wrap	<b>3 Months</b>	-	-	-
In-House Digital Banner Recognition	<b>3 Months + Cardio Machines</b>	<b>1 Month</b>	<b>Day Of Event</b>	<b>Day Of Event</b>
Member Newsletter	<b>Annual</b>	-	-	-
In-Branch Tabling Opportunities	<b>3 times annually + at event</b>	<b>2 times annually + at event</b>	<b>1 time in October + at event</b>	<b>1 time in October + at event</b>
Inclusion In Annual Report	•	•	•	-
Invitation to Annual Meeting	•	•	•	-
Invitation to Donor Event	•	•	•	-
Sponsor Logo on Website	•	-	-	-
Event Marketing	<ul style="list-style-type: none"> <li>• <b>Logo on Materials</b></li> <li>• <b>Inclusion in Press Release</b></li> <li>• <b>Social Media Posts</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Logo in Vendor Directory</b></li> <li>• <b>Inclusion in Press Release</b></li> <li>• <b>2 Social Media Posts</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Logo in Vendor Directory</b></li> <li>• <b>Inclusion in Press Release</b></li> <li>• <b>1 Social Media Post</b></li> </ul>	<b>Listing in Vendor Directory</b>

**Company Literature can be left in the branch for the month of October**

**ORGANIZATION NAME**

**SPONSORSHIP LEVEL**

**CONTACT PERSON**

**CONTACT NUMBER**

**ADDRESS**

**EMAIL**

Make checks payable to YMCA of Central New York. Credit Card payments are also accepted. Your gift is tax-deductible to the fullest extent of the law. We encourage you to speak to your tax advisor for any other related questions. Our Federal Tax ID Number is 15-0532278. We reserve the right to review all ad submissions and donations for mission-based content while adhering to YMCA guidelines. All sponsorships and donations will go to the 2026 Healthy Aging Day.

**Additional sponsorship opportunities are available**

**For more information, contact: Amy Wallner, Vice President of Development at [awallner@ymcacny.org](mailto:awallner@ymcacny.org)**

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