



# YMCACNY RACE WEEKEND

## 2026 SPONSORSHIP OPPORTUNITIES

### June 13-14, 2026 - Green Lakes State Park

Participants, volunteers, and generous supporters all come together to not only take part in Race Weekend activities including the Sprint Triathlon and 8k Trail Race, but to help raise support to ensure the youth in our communities are always prepared for the future.

Proceeds from the triathlon help the Y provide crucial programming to members of our community. Whether through swim lessons, educational programs or cancer support groups, the YMCA wants to ensure that everyone in our community gets the support they need.



### LEAD SPONSOR - \$10,000

- Lead sponsor placement on event materials and race website
- Table at both events
- Lead sponsor materials at 2 Open Water Swim events at Green Lakes prior to Race Weekend (150-200 people)
- Included in all outgoing emails to participants and past participants
- All Champion-level benefits (see brochure or website at [ymcacny.org/sponsorship](http://ymcacny.org/sponsorship))

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| <p><b>8k START LINE SPONSOR</b><br/><b>\$1,000</b></p> <p>Your business name featured at the beginning of the race to help participants celebrate!</p> | <p><b>FINISH LINE SPONSOR</b><br/><b>\$3,000</b></p> <p>Your business name featured at the end of the race to help participants celebrate!</p> | <p><b>WATER STATION SPONSOR</b><br/><b>\$1,000</b></p> <p>Provide signage and decoration to promote your business at water stations along course. A great opportunity for your team to volunteer!</p> | <p><b>MILE MARKER SPONSOR</b><br/><b>\$250</b></p> <p>Your business name featured along bike course at a mile marker along main race roads.</p> |
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| ORGANIZATION NAME | SPONSORSHIP LEVEL |
| CONTACT PERSON    | CONTACT NUMBER    |
| ADDRESS           | EMAIL             |

For more information, contact: Cheryl Pusztai, Senior Vice President of Advancement & Growth at [cpusztai@ymcacny.org](mailto:cpusztai@ymcacny.org)

Make checks payable to YMCA of Central New York. Credit Card payments are also accepted. Your gift is tax-deductible to the fullest extent of the law. We encourage you to speak to your tax advisor for any other related questions. Our Federal Tax ID Number is 15-0532278. We reserve the right to review all ad submissions and donations for mission-based content while adhering to YMCA guidelines.



Visit [ymcacny.org/raceweekend](http://ymcacny.org/raceweekend) to confirm your sponsorship and support today!  
YMCA OF CENTRAL NEW YORK | [ymcacny.org](http://ymcacny.org)