



# HEALTHY KIDS DAY

## 2026 SPONSORSHIP OPPORTUNITIES

### Tuesday, April 18, 2026

Healthy Kids Day® is a national YMCA initiative celebrated at Ys across the country to inspire healthy habits in kids, families, and communities. For more than 30 years, the Y has brought families together through free, community-focused events that promote active play, nutrition education, STEM learning, the arts, and so much more.

Healthy Kids Day® creates opportunities to strengthen community connections. All activities are designed to get kids moving while also helping families build routines that support both physical and mental well-being at home and beyond. Your support will provide greater impact toward child care scholarships, ensuring the Y can continue to provide a welcoming space where families of all backgrounds can learn, play, and thrive together.



LEAD SPONSOR – \$5,000	SUPPORTING SPONSOR – \$2,500
<ul style="list-style-type: none"> <li>• Lead Event Sponsorship for Healthy Kids Day</li> <li>• Full-Wrap Centro Bus: Logo on bus for 3 months</li> <li>• In-House Digital Banner Recognition plus Cardio Digital Screens: All Branches for 1 quarter</li> <li>• Social Media Posts: Annual</li> <li>• Inclusion in Newsletter to Members: Annual</li> <li>• In-Branch Tabling: Three Instances</li> <li>• Inclusion in Annual Report Listing</li> <li>• Two tickets to Annual Meeting</li> <li>• Invitation to Donor Event</li> <li>• Sponsor Logo on Website</li> </ul>	<ul style="list-style-type: none"> <li>• In-House Digital Banner Recognition: All Branches for 4 weeks</li> <li>• In-Branch Tabling: Two Instances</li> <li>• Inclusion in Annual Report Listing</li> <li>• 1 Ticket to Annual Meeting</li> <li>• Invitation to Donor Event</li> </ul>

ORGANIZATION NAME

SPONSORSHIP LEVEL

CONTACT PERSON

CONTACT NUMBER

ADDRESS

EMAIL

Make checks payable to YMCA of Central New York. Credit Card payments are also accepted. Your gift is tax-deductible to the fullest extent of the law. We encourage you to speak to your tax advisor for any other related questions. Our Federal Tax ID Number is 15-0532278. We reserve the right to review all ad submissions and donations for mission-based content while adhering to YMCA guidelines.

For more information, contact: Cheryl Pusztai, Senior Vice President of Advancement & Growth at [cpusztai@ymcacny.org](mailto:cpusztai@ymcacny.org)

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