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FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

INVESTING IN YOUTH



YMCA OF CENTRAL NEW YORK
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YMCA OF CENTRAL NEW YORK ANNUAL CHARITY GOLF EVENT

Timber Banks Golf Club and Marina
July 31, 2023

THE YMCA OF CENTRAL NEW YORK ANNUAL CHARITY GOLF EVENT

July 31, 2023 | TIMBER BANKS GOLF CLUB AND MARINA

The YMCA of Central New York will be holding our 26th Annual Charity Golf Event on Monday, July 31st, 2023 at the Timber Banks Golf Club and Marina. Many people in our community may not understand the variety of programming that the YMCA of Central New York offers but our impact goes far beyond the walls of our facilities.

At the YMCA of Central New York we believe that every child, regardless of circumstance deserves the opportunity for a carefree summer at camp. With that in mind, all the money raised from our annual golf event goes directly towards scholarships for children in our area to go to camp and experience all that a summer outdoors has to offer.

We strive to provide everyone the opportunity to be healthy and thrive, connect with others and contribute to a better community. In 2022, the money raised from our event provided a camp experience for over 125 kids of families who would otherwise not have been able to afford it!

Our golf event draws over 128 participants each year who are passionate about making sure that the YMCA is able to provide as many opportunities for the children, adults and families in our branches to develop confidence, self esteem and character building. When you support the YMCA of Central New York, you make a commitment to the past, present and future of our community.

We look forward to seeing you out on the course!

For more information about golf event sponsorship opportunities or to register a foursome, visit ymcacny.org/golf2023. Or, contact our Development Office at (315) 474-6851 or development@ymcacny.org

TOURNAMENT SCHEDULE:

(SUBJECT TO CHANGE)

10:30 AM – PLAYER REGISTRATION OPENS

12:00 PM – TOURNAMENT PLAY BEGINS

5:30 PM – AWARDS CEREMONY / COCKTAIL PAR-TEE

Tournament Sponsor (Exclusive)

\$8,000

- 18 holes of golf for 8 players (two foursomes)
- Premium event signage at registration and cocktail par-tee
- Verbal announcement during cocktail par-tee
- Business name/logo featured on mobile bidding site
- Two (2) hole signs with business name/logo on the course
- On-course games & activities (mulligans, skins, & putting contest)
- Four (4) additional cocktail par-tee tickets

Eagle Sponsor | \$6,000

- 18 holes of golf for 4 players
- Event signage at registration & cocktail par-tee
- Verbal announcement during cocktail par-tee
- One (1) hole sign with business name/logo on the course
- On-course games & activities (mulligans, skins, & putting contest)
- Four (4) additional cocktail par-tee tickets

Birdie Sponsor | \$3,000

- 18 holes of golf for 4 players
- Event signage at registration & cocktail par-tee
- Verbal announcement during cocktail par-tee
- One (1) hole sign with business name/logo on the course
- On-course games & activities (mulligans, skins, & putting contest)

YOU MAKE A BETTER US POSSIBLE

Corporate Sponsorship Levels & Benefits

	PREMIERE (\$25,000)	VISIONARY (\$20,000)	CHAMPION (\$10,000)	AMBASSADOR (\$5,000)
Annual Report Listing	•	•	•	•
Sponsor Logo* on program-specific print materials	•	•	•	
Sponsor Name or Logo* on YMCA website	logo	logo	logo	name
Social Media Posts would include sponsor logo* (and link to business page if applicable)	quarterly	bi-annual	annual	
Email Newsletter to Community Members will include sponsor logo*	quarterly	bi-annual	annual	
Banner with Sponsor Logo* hanging in branches	6 branches	4 branches	2 branches	1 branch
Sponsor can have a table in-branch	8x	6x	4x	2x
Sponsor Logo* on t-shirts (if program provides t-shirts to participants)	Pick 3-4 Programs	Pick 3-4 Programs		
Sponsor-hosted Virtual Programming	8x	6x	4x	2x
Sponsor Logo* on general print materials	•	•	•	

*Sponsor must provide logo in formats for web (.png, .jpg, .tif) and print (.eps, .ai, .pdf).

Additional Golf Event Sponsorship Opportunities

Cocktail Par-TEE Sponsor | \$7,500

Event sign with company logo at cocktail par-tee

Golf Cart Sponsor | \$3,000

Company logo on golf cart digital screen

Lunch Sponsor | \$3,000

Exclusive event sign with company logo at clubhouse entrance

Mobile Bidding Sponsor | \$3,000

Company logo on mobile bidding platform

Ball Launch Sponsor | \$2,000

Event sign with company logo at contest hole

Beverage Cart Sponsor | \$1,500

Event sign with company logo on beverage cart

Swag Sponsor | \$1,500

Event sign with company logo at registration & business card in swag bag

Foursome | \$750

18 holes of golf for 4 followed by cocktail par-tee and awards ceremony. Foursome includes: Greens fee & cart, swag bag, lunch, 2 drink tickets, snacks, and water

Closest to the Pin Sponsor | \$500

Event sign with company logo at contest hole

Driving Range Sponsor | \$500

Event sign with company logo at the driving range

Hole Sponsor | \$250

Event sign with company logo on the course

Cocktail Par-TEE Ticket | \$50

Attend the after-golf cocktail par-tee

Interested in additional corporate sponsorship opportunities? Contact our Development Team: development@ymcacny.org