



RISING TO THE CHALLENGE

YMCA OF CENTRAL NEW YORK
2020-2021 Annual Impact Report

ymcacny.org

Dear Y Members and Supporters,

Greetings YMCA Community,

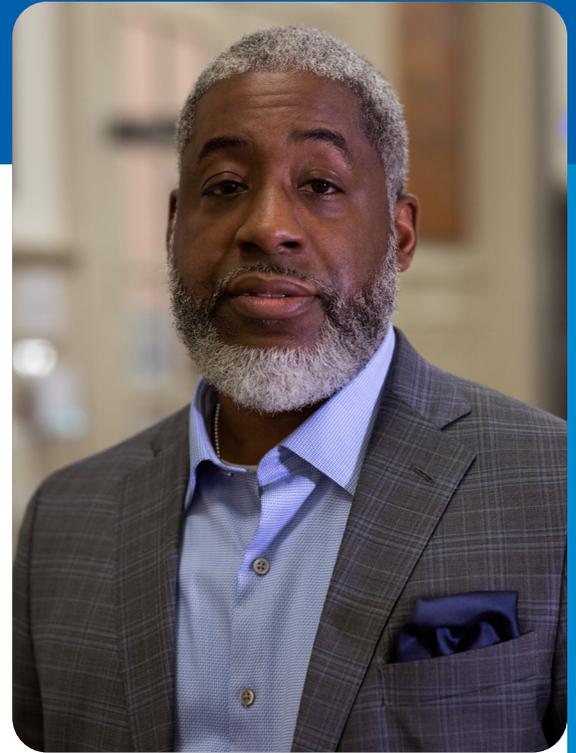
The YMCA is an organization set on the pillars of Youth Development, Healthy Living, and Social Responsibility. We use these as our foundation to impact the people we serve in Onondaga County daily.

This past year has been filled with international turmoil due to the pandemic, racial injustice in our country, and internal battles for individuals. The YMCA of Central New York has been there for our community throughout this whirlwind called 2020 and beyond. During this unprecedented time, we have provided emergency childcare for essential workers, virtual options to assist the isolated, food for those in need, and a safe residence for more than 130 people that otherwise may have been on the streets.

The Central New York YMCA is so much more than meets the eye and you, our members, staff, volunteers, and donors, have supported this effort even during your own turmoil. We salute you for the continued support and advancement of our mission. I want to acknowledge our staff members that have faced furlough, loss of their jobs, and those who have worked double duty because of the pandemic and its impacts on our financial stability.

As we move into the next phase of our current state, I'm asking that you all continue making a positive impact on our county and its residents while charging ahead to uplift more people. We are Salt City Strong and I'm excited about the future!

Bertram L. Lawson II
President and CEO
YMCA of Central New York



2020: A YEAR OF CHALLENGE

On the evening of March 16, 2020, we announced that we would be closing the majority of our operations to the public in order to ensure the safety of our community during the COVID-19 pandemic. We didn't know how long it would last or what the full impact would be on our Y.

Despite these unknowns, we were sure of one thing: our Y would rise to the challenge to serve our community as it always has for over 160 years.

OUR FIRST CHALLENGE: MAINTAIN AND RESTORE CRITICAL SERVICES

- We continued to provide access to emergency childcare for our members, first responders, and essential personnel who needed to work to support our community. Our families need safe and reliable places for their children, and the Y will always be there for them.
- Our Downtown Y continued to serve over 130 men and senior residents. We know our members often feel like the Y is a home away from home, but for these residents, it IS their home, and they will continue to need the services they rely on from the Y.
- We reached out to our seniors and other members in need through wellness checks over the phone and continued to identify the areas of greatest need for our families.
- We quickly created virtual resources to bring the Y into your home with virtual wellness, arts, and community options and more to connect and bring the Y to you when you needed us most.

We kept our focus on serving our community and the continued support of the members that stayed with us helped sustain our Y, lift staff morale, and ensure that we would see our way through this crisis.



OUR SECOND CHALLENGE: WELCOME MEMBERS BACK SAFELY

Although we were able to continue to provide child care, housing, and virtual programming, we celebrated when we were able to continually bring back in-person programming at our branches as we moved through the year.

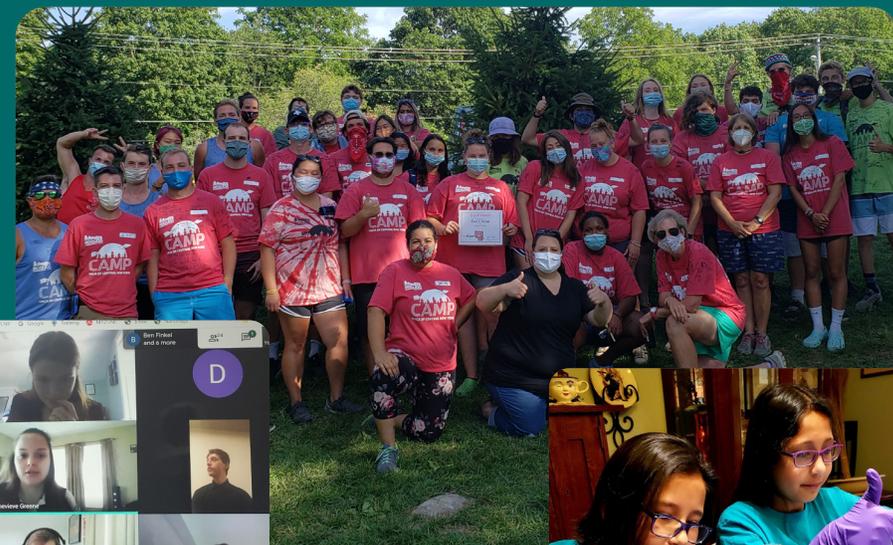
During the summer, we offered safe summer camp programs, allowing kids to enjoy fun activities and enriching connections amidst a difficult year. We also welcomed members to a variety of outdoor wellness classes.

As we approached fall, we were able to resume more of our in-branch operations with a careful, phased approach and a strong focus on safety protocols. Although we were faced with the need to limit capacity and enforce physical distancing, we were overjoyed to see our members back in our branches, shooting baskets, swimming laps, and reconnecting with friends.

We also expanded our virtual programming, exploring new opportunities for our Y to reach more people and ensuring a continued connection for those who might not be able to physically enter a branch.



Above: Walking Club



Above: Celebrating a successful camp summer at Camp Evergreen.



Right: Youth & Government on Zoom



Right: Power Scholars Academy at home!





**A Message from Fran Nichols
Chairman, Chief Volunteer Officer
Board of Directors
YMCA of Central New York**

You are seeing or receiving this Annual Report because you have supported the YMCA of Central New York in some manner – and for that, I thank you.

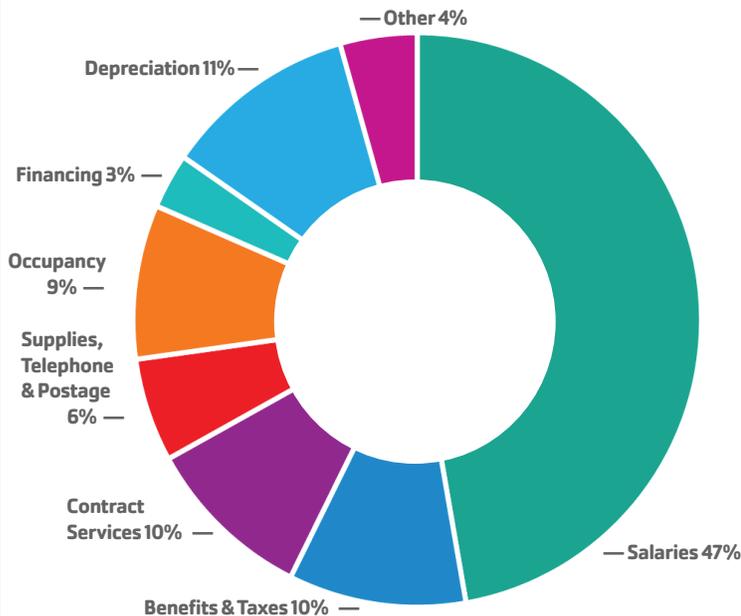
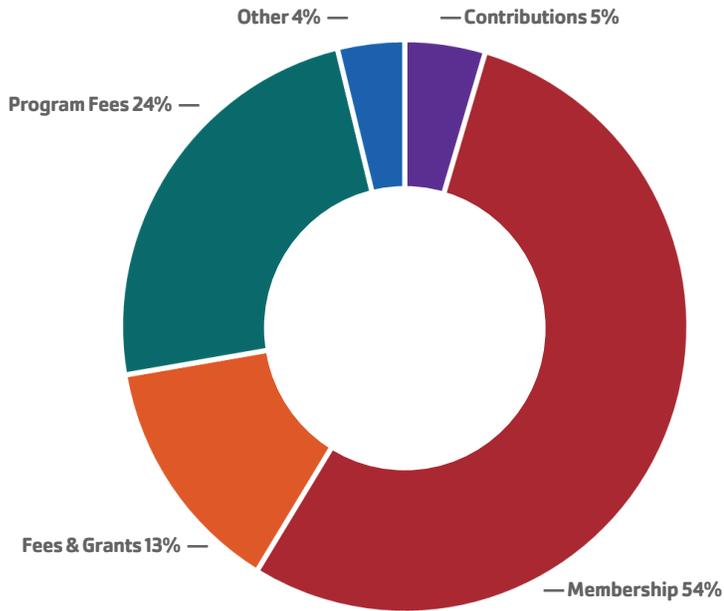
As you read the report, it is not only a financial reflection of the challenges presented to our Y but also a testimony to the staying power and support of our members, donors, grant funders, and governmental funders that was required to see us through a global pandemic. The effects of the pandemic on our community at large and our Y community were daunting yet people found a place in their hearts to support and affirm the many community programs that our Y provides to the people of Central New York – from childcare for first responders and essential workers throughout the entire year to vital social services programs and housing to those who depended on the Y for basic needs.

We were there to provide support because YOU were there to support us. In spite of the difficulties presented by the pandemic, it also served to highlight the giving nature of the people of Central New York as we worked to return our Y to the safe and welcoming environment it has always been. And none of this would have been possible without the strong leadership team of our Y and the guidance of the Metro and Branch Boards.

I thank you for your continued support and offer a sincere “welcome back” as our Y fully reopens to the community.

Regards,
Fran Nichols

FINANCIALS



2020 REVENUE

Contributions	\$742,298
Membership	\$8,746,292
Fees & Grants	\$2,192,465
Program Fees	\$3,859,958
Other	\$617,041
TOTAL REVENUE	\$16,158,054

2020 EXPENSES

Salaries & Wages	\$7,711,191
Benefits & Taxes	\$1,648,304
Contract Services	\$1,570,032
Supplies, Telephone & Postage	\$952,705
Occupancy	\$1,418,401
Financing	\$508,100
Depreciation	\$1,796,308
Other	\$714,796
TOTAL EXPENSES	\$16,319,837

Change in Net Assets	\$(161,783.00)
Total Assets	\$48,554,029
Total Liabilities	\$22,968,363
Net Assets	\$25,585,666

THANK YOU TO OUR 2020 HEROES

At the Y, we work side by side with our neighbors to make sure that everyone – regardless of age, income or background – has the opportunity to learn, grow and thrive. Our work wouldn't be possible without our donors.

We're especially grateful to those who made leadership gifts of \$1,000 or more, joining a circle of supporters founded in 2005 to honor the memory of Dick Besse, a philanthropist and long-standing leader of the YMCA of Central New York. Over several decades, Dick gave generously to advance our cause: **to strengthen community.**

Friends (\$1,000 – 2,999)

Advantage Sport Fitness, Inc.
The Alder Family
Jason Allers
American Food Vending Corp.
Jennifer and Bill Anninos
Andre and Maya Anthony
Hernando Y. Arandia
Kate Auwaerter
Lisa Bachar
Leigh and Susan Baldwin
Ed Barno
Kevin and Lauri Bernstein
The Bonomo Family
William H. Bradt
Dan and Anne Bressette
Mike and Laura Brown
Mary and Bill Butler
Kelly Butters & Family
Kelly and Chris Carinci
Judy Carr
Steve Case – Acropolis Realty Group
Century Heating Air Conditioning
Dave Chalifoux, AAMS, CFP
Edward Jones Investments
Lawrence Clark
Drs. Valerie and Michael Clarke

Jerri (Cos) Costich
Richard E. Cote
Richard E. Cote
Edward Cranston
Steven M. Critelli
Mac Cummings
Mary M. Currell
Meg Davis
Vita DeMarchi
Jessica and Scott DesRosiers
Richard DeVito
Dick's Sporting Goods
Lori Dietz and Ron Westbrook
Donald and Kathleen Distasio
Dunn Tire Mountain Goat Run
The Eaton Family
Ed and Lee Epprecht
Alexandra Epsilant and Daniel Jonas
Mr. and Mrs. Anthony R. Farella
The Fischer Family
Mary and Joe Flynn
Kenneth Foresti
John and Jennifer Funciello
Edgar Galson
The Gamage Family in
memory of John Gamage
Bruce and Nancy Gianni
Tom and Cindy Giffin

Gladys Kriebel Delmas Foundation
Amy Grabowski
Timothy Graham
Cindy Dowd Greene and Mark Greene
Tom and Kelly Griffith
Sam and Deb Haines
Dick and Liz Hallberg
Thomas Hamel
Hancock Estabrook, LLP
The Hawkes Family
The Hayes Family
Beverly Hays
Hematology–Oncology Associates
Doris Hildebrandt
Bob and Kay Hornaday
Independent Insurance Agents of CNY
Irish-Millar Construction, Inc.
Mr. and Mrs. Bruce K. Irvine
Shawn and Brenda Jacobs
Elaine and Steven Jacobs
Dr. Ralph Janicki
Mary and Hans Jensen
Tom and Corinne Johnston
Arthur A. Jutton
Mike Kane
Scott Kelley
Tess Kenney
Russell A. King

King & King Architects, LLP
Sandra and John Kinsella
Ted and Linda Kiteveles
Kris-Tech Wire
Dr. Gordon Krizter and Nancy Case Kritzer
Fritz Kucinski and Barbara Omicinski
Hector Landron
Mary and Tom Lane
Jill and Ray Lawlor
Liberty Mutual Group
LitTAP
Lockheed Martin
Ami S. Longstreet
Linda Lowen
Rich and Rita MacDonald
The Madden Family: Chris, Alex and Sutton
The Manning Family
Carol Manville – In Memory of Dick Manville
Tom and Val Manzo
Robert and Sandra Markowski
Carol and Nick Marsella
Charles Martin and Johanna Keller
Anne and Kemper Matt
Michael and Marilouise Mattson
George and Tanya McGuire
Jack Mcloughlin
Wallace and Nancy Memmer
Phil Memmer and Michelle Reiser-Memmer
Anne Menter
Jeff and Peggy Menter
Andy and Kristie Meyer
Beth and Tim Monaco
Erin Mooney
Maxwell Moore
Erica and James Muscatello
Mark and Karen Nardella
National Grid
Paul and Lesley Newman

Tracey Noble
The Nocevski Family
Northside Baptist Church
NYCM Insurance
In Memory of Terence Nyman (1950–2013)
One Group
The Osgood Family
Pachmayer Plumley Family
The Palmer Morgenthien Family
Rob and Roxanne Parmele
Alberta Pepin
Philadelphia Insurance Companies
Shelbi Pisciarino
The Porcello Family
Tony and Julie Procopio
James Pulaski
Cheryl and Alex Puztai
Michael and Vicki Quigley
James and Jean Rautio
Enid G. Reiley
Scott & Katie Reinhardt
Frank and Frances Revior Foundation
Elizabeth Riker
Alicia and Matthew Roberson
Mara Mulligan Roberts
Rotary Club of Dewitt, Inc.
Rotary Club of Syracuse
Cary Rueppel
Molly Ryan
Bob and Toni Salisbury
David Savlov
G. Rob Scott & Lynn Shepard Scott
Thomas Sharkey
Frank Smith
Janet and Rick Smith
Joseph and Patricia Snyder
George and Rita Soufleris
Vincent Spina

Walter and Olga Stanton
Jennifer Stapleton
Stewart's Shops
Pam Stinson – In Honor of Joe Stinson
Donna Stoner and George Cady
Raymond and Linda Straub
The Sweet Family
The Szatkowski Family
George and Jane Tartick
Thompson & Johnson Equipment Co.
Winthrop Thurlow
Morgan Thurston
Dave Towers
George and Barb Tremiti
United Auto Supply
United Healthcare Medicare Solutions
The Upstate Foundation
Victor and Kelly Vaccaro
Virtucom Group
VOSS Signs
In Memory of Donald Waful
Steve and Cheryl Walker
Tim Wayne
Geoff Wells
Hal and Pat Welsh
WestRock
Courtney Wilson
Aaron and Jennifer Wood
In Honor of Dr. Les Woodcock
Stuart Wright
Anonymous (6)

Ambassadors (\$3,000 – 5,999)

The Amos Family
Jim and Juli Boeheim Foundation
Columbus Foundation
Dr. Ruben and Mrs. Evelyn Cowart
Kathleen Drescher
Paula Mallory Engel
FASTSIGNS of Syracuse
Robert Gale
Haylor, Freyer & Coon, Inc.
Hill & Markes Inc.
Hueber Breuer Foundation Fund
JTM Associates, LLC
Kaye Hershberger Memorial Fund
The Kelberman Center
Ed and Susan Kelley
Mike Kerwin
George Kirkpatrick
Sally Lou and Fran Nichols
Robert and Kelly Pelcher
Johonna and Drew Pelletier
Nicholas Phillips and
Dr. Juanita M. Welnicki, MD
Precor
Rockbridge Investment
SECNY Federal Credit Union
Sweet Frog Fayetteville
Syracuse University
Upstate Chiropractic
Wegmans

Founders (\$6,000 – 9,999)

Bond, Schoeneck & King, LLP
Comfort Systems USA
Golden Sun Bus Service, Inc.
Just the Right Stuff
Massage Envy
NBT Bank
Ruth and Stuart Schwartz
Anonymous

Benefactors (\$10,000 – 24,999)

Aroha Philanthropies
The Drescher Family
G&C Food Distributors and Brokers, Inc.
Kohl's National Giving Program
Candace and John Marsellus
New York State Council on the Arts
John and Linda Pennisi
Robert Penny
The Jon Ben Snow Foundation
Syracuse Orthopedic Specialists
WellNow

Leadership Circle (\$25,000 and up)

The Allyn Family Foundation
Delta Airlines
John and Mary Jane Fennessey
Dave and Ann Horan
Mother Cabrini Health Foundation
Nazareth
The Saint Agatha Foundation
St. Joseph's Hospital Health Center
YMCA of the USA

THE HERITAGE CLUB is a special group of people who've committed to the stability and prosperity of the YMCA beyond their lifetime. Members have made a promise to ensure that our programs are always available for those who need them most.

We are grateful as an organization for those who have already made their commitment to the future of the YMCA of Central New York.

The Bitz Family
Raymond D'Agostino
Mr. and Mrs. Richard Davis
Mr. and Mrs. Robert Fiske
Mr. Robert Ford
Mr. and Mrs. Chris Frye
Cynthia Dowd Greene and Mark Greene
Mr. and Mrs. Burnett D. Haylor
Mr. Richard Hallberg
Ann and David Horan
Ms. Evelyn Klink
Mr. Joseph Lamanna
Mary and Tom Lane
Ms. Anne G. Lloyd
Robert Penney
Mr. and Mrs. Philip Pond
Maggie Reid
George and Rita Soufleris
Mr. Charles S. Togias
C. Bruce Wichmann
Hal Welsh
Anonymous

OUR FUTURE CHALLENGE: ENGAGING MORE OF OUR COMMUNITY

A lot has changed at the Y over this past year, but our commitment has remained the same—to always be here for our community when people need us most, with open arms and caring hearts. As we slowly move through the process of fully reopening our Y and returning to a new form of normal, we are looking at how we can further engage with our community.

- Our organization will focus on growth via connections in our community and strategic partnerships.
- We will continue to implement a diverse, equitable, and inclusive lens to do our work.
- We will identify and engage underserved communities in our county.

We will reach out to:

- Children and teens facing achievement and opportunity gaps so that we can nurture their full potential.
- Families in need of child care and places where they can connect physically, mentally, and emotionally.
- Seniors for whom social connections are vital to maintaining good health, both physically and mentally.
- All those in need of chronic disease prevention programs to maintain a healthy lifestyle.
- People of all ages with programs that help them explore their creativity through writing and the arts.
- And so much more...

**No matter what challenges the future brings,
we can overcome them together.**



METRO BOARD

Kevin Bernstein
Judy Carr
Rick Cote
Lee DeAmicis
Rich DeVito
Cindy Dowd Greene
Paula Mallory Engel
Dwight Fischer
Eric Derachio Jackson
Maarten Jacobs
Daphene Johnson
Robert Markowski
Anne Matt
Michael Mattson
Demitrius McNeil
Kevin Nass
Fran Nichols
Roxanne Parmele
Kelly Pelcher
Tony Procopio
Olivia Rickenbacher
Sarah Ruhlén
Thomas Sharkey
Winthrop Thurlow
Victor Vaccaro
Geoffrey Wells

TRUSTEES

Richard Cote
Raymond D'Agostino
Maureen Drescher
Joe Flynn
Victor Hershendorfer
Robert L. Jokl, Jr.
Edwin J. Kelley, Jr.
Russell King
Dick Lowenberg
Kevin Nass
Nicholas J. Phillips
Vito Sciscioli

ARTS BRANCH

Judy Carr
Eric Evans
Joseph Flynn
Leonard Fonte
Roger Cunningham Hailstork
Lisa Harrell
Linda Lowen
Charles Martin
Sarah Ruhlén
Mike Seperack
Carol Terry

DOWNTOWN YMCA

Kate Auwaerter
Lisa Bachar
Lori Dietz
Kate Drescher
Bruce Gianni
Christopher Madden
Tom Manzo
Robert Markowski
Annaleigh Porter
Heather Prado
Scott Reinhardt
Patrick Rohe
David Savlov
Rebecca Shultz
Ellen Schwartz
Jennifer Stapleton
Courtney Wilson

HAL WELSH EAST AREA YMCA

Alison Brzenchek
Rich DeVito
Matthew R. Eaton
Pat Echols-Floyd
Mike Kerwin
Jim King
George McGuire
Andy Meyer
Donna Neuhauser
Joe Porcello
Kris Reece
Ruth Schwartz
Kelly Thune Sajnog
Maria Trexler
Maryam Wasmund
Patricia Woodcock

MANLIUS YMCA

Susan Baldwin
Chuck Beeler
Jon Brodock
Mary Currell
Mary Jensen
Anne Matt
Tracey Noble
Molly Ryan
Vic Vaccaro

NORTH AREA FAMILY YMCA

Dan Bowles
Matt Bulger
Marti Cacciola
Amy Dupell
Timothy Graham
Natalie Lattanzio
Brian Osgood
Huda Suliman
Brooke Wears
Geoffrey Wells

NORTHWEST FAMILY YMCA

Kevin Alder
Jennifer Anninos
Steve Case
Rob Didio
Don Distasio
John Funicello
Beth Greene Monaco
Bob Hornaday
Corinne Johnston
Jill Lawlor
Roxanne Parmele
Kelly Pelcher
Johonna Pelletier
Heather Shannon
Chuck Spuches
Morgan Thurston

SOUTHWEST YMCA

Rich Conway
Damon Kelley
Dwight Fischer
Kevin Mahoney
Julie Mann
Mark Manning
Enid Reiley
Roger Stackpoole
Daniel Shipe
Eunice Williams

YMCA APARTMENTS

George Bain
Debbie Bogan
Mary Beth Frey
Thomas Kamide
Edwin Kelley
Scott Reinhardt
David Savlov
Ellen Schwartz
Rebecca Shultz
Robert Smith
Winthrop Thurlow

LOCATIONS

ARTS BRANCH YMCA

Syracuse, NY

DOWNTOWN SYRACUSE YMCA

Syracuse, NY

HAL WELSH EAST AREA FAMILY YMCA

Fayetteville, NY

MANLIUS YMCA

Manlius, NY

NORTH AREA FAMILY YMCA

Liverpool, NY

NORTHSIDE WOMEN'S WELLNESS CENTER

Syracuse, NY

NORTHWEST FAMILY YMCA

Baldwinsville, NY

SOUTHWEST YMCA

Syracuse, NY

CAMP EVERGREEN

Manlius, NY



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YMCA OF CENTRAL NEW YORK
340 Montgomery St, Syracuse, NY 13202
ymcacny.org